

## EVOLUTION International hires Jacob LEUM as US Business Development Manager

EVOLUTION International is pleased to announce that Jacob LEUM has joined EVOLUTION International as — US Business Development Manager — on June 1, 2017. In this role, Jacob will be working to develop a relationship with our industry partners to get EVOLUTION's dairy, beef, and goat genetics into the U.S. market.

Prior to EVOLUTION International, Jacob LEUM served as the Marketing Specialist for another AI-company. He worked with breeders and sales staff throughout the US to develop their genetics marketing knowledge of the breeds.

In 2016, Jacob graduated for the University of Wisconsin – Platteville where he received his bachelor's degree in animal science with a dairy emphasis and a minor in political science. While there he was active in Alpha Gamma Rho Fraternity, and he also served as club President for the Pioneer Dairy Club.



Albert REURINK, Director International Business Division, comments: *"We look forward to having Jacob LEUM on board with us. The U.S. market is strategically important for EVOLUTION International. The advancement of the U.S. markets has allowed it to become one of the largest globally. We look forward to servicing U.S. producers and work with our business partners, with a strong, and diverse offering, both in quality, and different breeds."*

EVOLUTION International is the top French exporter of cattle and goat genetics. With its network of partners and daughter companies, covering more than 70 countries, our goal is to be a top supplier of genetics for the world.

Being the export unit of several French cooperatives representing over 50.000 farmers, EVOLUTION International has a diverse line up offering 6 dairy breeds, 10 continental beef breeds and 3 goat breeds that will now be available to US farmers.

To learn more about EVOLUTION International, please visit:  
[www.evolution-int.com](http://www.evolution-int.com)



To reach Jacob directly, please contact him at:  
☎ +1 608.632.0409 ✉ [jacob.leum@evolution-xy.fr](mailto:jacob.leum@evolution-xy.fr)